



Corporate
CHALLENGE



2019

TAKE THE LEAD IN THE RACE AGAINST CANCER

NSE CORPORATE CHALLENGE SPONSORSHIP DECK



CHAMPION A GREAT CAUSE

Join the race against cancer

We invite you to be a part of the 6th edition of the NSE corporate Challenge, a 5km race against cancer.

The mission of this competition is to stomp cancer out of Nigeria by raising funds to support charities combating the scourge of the disease.

The NSE Corporate Challenge, which is open to teams from various organisations, especially our listed companies and Dealing Member firms, is also a platform that promotes team work and provides networking opportunities within the business community.

By becoming a sponsor, you can truly make an incredible difference in the lives of countless patients and families who require diverse preventive, curative and palliative cancer services

BE A GOLD SPONSOR



₦10 Million

- Company name & logo recognition in select print and broadcast promotional advertising (Radio, Print & Television).
- Brand visibility via company name and logo placement on all tournament promotional materials.
- Logo & website link featured on event webpage.
- Three Months Advert placement on the Nigerian Stock Exchange (NSE) website
- Your company representative will present medals to winners.
- Enhanced brand visibility at the event venue, will be provided with various spots at the venue for branding.
- Company logo on race kit.
- Entry for 1 complementary Team (5 people)
- Registration & Race Kits
- Company brand collaterals will be placed race bag
- Company name & logo on all post event communication material

BE A SILVER SPONSOR N5 Million



- Company name & logo recognition in select print and broadcast promotional advertising (Radio, Print & Television)
- Organization Logo & website link featured on event webpage.
- Brand visibility via company name and logo placement on all tournament promotional materials
- Brand visibility for your organization at the event as certain spots will be dedicated to your organization for branding.
- Company logo on race kit.
- Entry for 1 complementary Team(5 people) Registration & Race Kits
- Company name & logo on all post event communication material

BE A BRONZE SPONSOR N3 Million



- Company name & logo recognition in select print and broadcast promotional advertising (Radio, Print & Television)
- Company Logo & website link featured on event webpage
- Brand visibility via company name and logo placement on all tournament promotional materials
- Company logo on race kit.
- Company name & logo on all post event communication material



PARTICIPATION

456
Registered Runners



MEDIA
PARTNERSHIP

INTERNATIONAL
& LOCAL MEDIA
COVERAGE



SOCIAL
MEDIA
COVERAGE

TRENDING TOPIC
37.2m impressions
7.03m unique reach

Sponsors:



Partners:



Media Partners:



2019

For more information regarding sponsorship of the 2019
NSE Corporate Challenge please contact:

Corporate Communications
The Nigerian Stock Exchange
+234 01 448 5851
corpcomm@nse.com.ng

Tobi Oyewole
0706 136 0648
toyewole@nse.com.ng