Nigerian Breweries Plc
RC: 613

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Emmanuel Oriakhi, Sales Director, Retires from Nigerian Breweries After Over Two Decades of Service

Lagos, Nigeria, 10 November 2026 – Nigerian Breweries Plc (Nigerian Breweries or the Company) has announced the retirement of its Sales Director, Emmanuel Oriakhi, from the Company effective Tuesday, November 10, 2026, following more than 23 years of distinguished service to Nigerian Breweries and HEINEKEN.

Oriakhi joined Nigerian Breweries in 2003 as a Commercial Management Trainee and went on to build a career spanning Marketing, Commercial and Sales leadership, both in Nigeria and internationally. Between 2015 and 2018, he served as Manager, Business Development, Heineken® Global Commerce (AMEE), before returning to Nigeria as Marketing Director in September 2018.

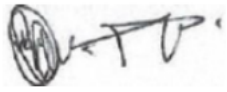
During his six years as Marketing Director, he led marketing and innovation for the Company, contributing significantly to the growth and evolution of Nigerian Breweries' brand portfolio, including the introduction of Desperados, Zagg, Legend Twist, Goldberg Black, and Heineken 45cl.

In March 2025, Oriakhi was appointed Sales Director, bringing his broad commercial experience to lead the company's sales function, helping to advance trade execution, strengthen sales capabilities, and customer service.

Nigerian Breweries thanks Oriakhi for his dedication, leadership, and contributions to the Company and the wider HEINEKEN organisation over the past 23 years and wishes him and his family continued success in the next chapter. His successor will be announced in due course.

-ENDS-

Signed,



Uzodinma **Odenigbo**,

Corporate Affairs Director

DIRECTORS: Mrs. J.C. Anammah - Chair; T.F.B. Boidin (French) - Managing Director/Chief Executive; Mrs. O.A. Akande; Mrs. A.O. Aroyewun; G.B.M. Duverdier (French); Mrs. M.A. Karaseva (Russian); Mrs. S.O. Ojekwe-Onyejeli; J.A.A. Overmars (Dutch); R. Pirmez (Belgian); I.A. Puri;