

# SUSTAINABILITY PROGRAM AT MONDELĒZ



# MONDELĒZ - SNACKING MADE RIGHT CULTURE

## Sustainability

Mondelēz International is committed to doing what is right for our planet and meeting aspirations of our consumers.

We aim to make an end-to-end positive impact on the world and the communities where we do business. This is core to who we are as a company.

## Approach to integrating Sustainability :

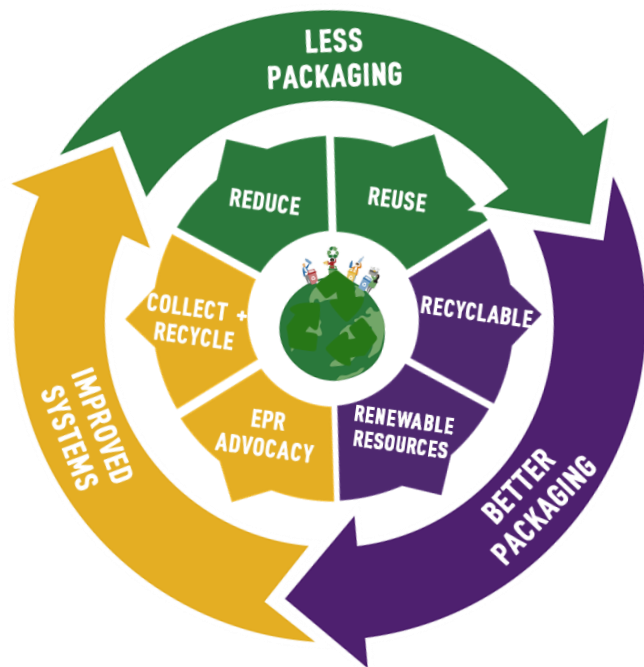
Our foundation is based on 4 core principles

1. Increasing the sustainable sourcing of ingredients used to make our much-loved brands.
2. Enhancing the efficient and sustainable use of resources along our supply chain.
3. Continuous improvement of our environmental performance driving measurable results.
4. Meeting or exceeding the requirement of applicable standards.



# MDLZ SUSTAINABILITY STRATEGY

## ACHIEVING ZERO PACKAGING WASTE + CIRCULAR PACK ECONOMY



### LESS PACKAGING: WE WILL...

- Keep our packaging **light, safe & environmental impact low**
- **Reduce** overall footprint and design for **consumer reuse** where feasible

### BETTER PACKAGING: WE WILL...

- Help to create a **circular economy** by making our packaging:
- **Recyclable**, removing **problematic materials** & increasing use of **recycled content**

### IMPROVED SYSTEMS: WE WILL...

- **Collect as much plastic** as we put into the environment
- **Lead development of capabilities** to scale infrastructure solutions
- Advocate for **EPR schemes to include plastic** packaging esp. **flexibles**

# MONDELĒZ INTERNATIONAL ENVIRONMENTAL POLICY

Our mission is to lead the future of snacking by offering the right snack for the right moment, made the right way.

We call it **“Snacking Made Right “**.

As a global snacking leader , we have the responsibility to reduce our impact on the environment , have a positive impact on society and conduct ourselves in an ethical, efficient and inclusive manner.

We are increasing our focus and re affirming our commitment to our Environment, Social Impact and Governance (ESG).

## **Our Snacking right program**

- Reduce co2 footprint to protect food supplies: we have increased our focus on ways to continually reduce emissions.
- Cutting wastes : It is better not to generate waste to begin with
- Preserving Water: We have identified sites and areas where water is most scarce and target our reduction efforts on these locations.

# SUSTAINABILITY PROGRAMS

## **CO2 Emissions.**

We cut CO2 emissions by using low-carbon energy sources (Natural gas) and all our powered trucks are run on batteries thereby eradicating carbon emission

We have also partnered with power plants provider who have mastery on energy efficiency in order to drive conformance to our set objective.

Our Forecasted target is to drive reduction by 23% versus what the reduction was in 2018 being our baseline year..

## **Saving Water**

Based on a comprehensive risk assessment, We set target for our water reductions in our operations . Our goal is to reduce absolute water use by 25% percent in areas where high consumption has been identified. This we achieved in the outgone year, and we took a new target of 50% reduction by year end to further ensure depletion of natural resources is minimal within west African business space.

## **Packaging**

We are focusing on investing in packaging technologies that optimize our design in order to meet customer needs.

This typically helps reduce the direct material and supply chain environmental footprint and also enables environmental gains in the logistics and waste management phases of the value chain. We also analyze packaging design changes using our propriety Eco Calculator, which provides our teams information to guide their packaging choices and optimize their design choices to minimize environmental impact.

Our target is to achieve 18% food waste reduction by year end.

# PURPOSE MATTER'S SUSTAINABILITY



**FOR  
PEOPLE**



**FOR  
PROFITS**



**FOR  
PLANET**

**Mondelez**  
International  
SNACKING MADE RIGHT

# PURPOSE MATTERS FOR PLANET

## ➔ 69% OF CONSUMERS

believe that “sustainable packaging helps them enjoy their snack more” with 82% wishing that more snacks had biodegradable packaging.

## ➔ 64% OF CONSUMERS

will pay more for snacks that are better for the environment and 65% would pay more for snacks that contain ethically sourced ingredients.

## ➔ 70% OF CONSUMERS

believe that “plant-based snacks are better for the future of our planet.”

Source: State of Snacking Report 2022



# UNDERSTANDING OUR PURPOSE PILLARS

## NUTRITION & WELL-BEING

- [The Right You](#)
- [Mindful Snacking](#)
- [MDLZ Foundation](#)
- [Changemakers](#)

## MDLZ

- [MDLZ Brand Book](#)
- [Leadership Framework](#)
- [Letter from the Future](#)
- [Pause for Purpose](#)



## DIVERSITY, EQUITY & INCLUSION

- [Diversity Diner](#)
- [DEI Learning Hub](#)
- [Economic Inclusion & Supplier Diversity \(EISD\)](#)
- [Employee Resource Groups](#)

## SUSTAINABILITY

- [SMR Report](#)
- [Cocoa Life](#)
- [Sustainable Futures](#)
- [Global Sustainability Hub](#)

# THE ZERO WASTE HIERARCHY

## The zero waste hierarchy

Always consider the waste hierarchy when designing any of our packaging. Packs should be optimised first and then designed with the best materials/structure to facilitate recycle at the end of life and avoid waste to landfill or leakage to oceans.



**Remove or eliminate** any unnecessary packaging which does not play a part in the product delivery or protection

**Reduce** material use to optimise packs to the size and weight for their contents, minimising any excess packaging

Increase the use of **recycled**, **recyclable** and **single-material** components in packaging for easy sorting and recycling at the end of its use.

Increase the use of materials which are manufactured from **renewable resources** as long as their life cycle impacts are lower than non-renewable alternatives and they do not deplete food resources

New recycling **technologies** or new **materials** (e.g. water-soluble plastics) may present opportunities to drive for zero waste

**Clean, return and reuse** packaging multiple times. This is not applicable to the majority of our consumer packaging (with exception of LOOP but could be applied to transport packaging).

# ENVIRONMENTAL FOOTPRINT GOALS

- **REDUCE ABSOLUTE CO2 EMISSIONS FROM MANUFACTURING BY 23%\***
- **REDUCE WATER USE BY 40%\* AT PRIORITY LOCATIONS WHERE WATER IS MOST SCARCE.**
- **REDUCE TOTAL FOOD WASTE IN MANUFACTURING 18%\***
- **ELIMINATE 65,000 METRIC TONNES OF PACKAGING**



# WE'RE READY. WE'RE IN.

**MONDELÉZ INTERNATIONAL IS JOINING THE RACE TO ZERO AND COMMITS TO 2050 NET ZERO EMISSIONS TARGET**

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## 2030 SUSTAINABILITY STRATEGY CLEAR 2030 GOALS ON THE PATH TO REACH BOLD 2050 AMBITION



### CREATING A FUTURE WHERE PEOPLE AND PLANET THRIVE



OUR AMBITION: **LEAD WHERE WE MATTER MOST**

**DRIVE CHANGE WHERE THE WORLD NEEDS IT MOST**

OUR FOCUS: **100% SUSTAINABLY SOURCED COCOA & WHEAT**

**NET ZERO CARBON & PACKAGING WASTE**

OUR DISTINCT APPROACH: **BY BUILDING RESILIENT LANDSCAPES & COMMUNITIES**

**BY SUPPORTING CIRCULAR ECONOMIES**

