



Lagos, Nigeria – 18th September 2026

NOTIFICATION OF SHARE DEALING BY INSIDERS

1.	Details of the Director/Insider	
a)	Name	Seven Degrees North Limited
2.	Reason for the notification	
a)	Position/Status	Company Related to Mr. Yemi Odubiyi, the Group Managing Director
b)	Initial notification/Amendment	Initial notification
3.	Details of the issuer	
a)	Name	Sterling Financial Holdings Company Plc
b)	Legal Entity Identifier	0292005348F3L7V6I514
4.	Details of the transaction(s): to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	
a)	Description of the financial instrument, type of instrument Identification Code	Ordinary Shares ISIN: NGSTERLNHCO9
b)	Nature of the transaction	Purchase of shares
c)	Volume and price	110,349,696 units at N7.55 per share
d)	Aggregate information - Aggregated volume - Price	 110,349,696 units N7.55
e)	Date of Transaction	17th September 2026
f)	Place of Transaction	Lagos, Nigerian Exchange Limited Platform

SUNNY KANABE
Company Secretary

Board of Directors

Chairman
Yemi Adeola

Executive Directors
Olayinka Oni

Non-Executive Directors
Abubakar Suleiman
Adeshola Adekoya
Ashutosh Kumar (Indian)

Independent Directors
Aisha Bashir
Eniye Ambakederemo
Olubisi Makoju

MD/CEO
Yemi Odubiyi

Sterling Financial Holdings Company Plc. (RC 1851010)

20 Marina, Lagos - Nigeria
+234 (01) 700 3270
sterlingholdco.ng