



Lagos, Nigeria- 14 September 2026

NOTIFICATION OF SHARE DEALING BY INSIDERS

1.	Details of the Director/Insider	
a)	Name	Black Rising Ltd
2.	Reason for the notification	
a)	Position/status	Related to Mr. Abubakar Suleiman, Non-Executive Director
b)	Initial notification/Amendment	Initial notification
3.	Details of the issuer	
a)	Name	Sterling Financial Holdings Company Plc
b)	Legal Entity Identifier ¹	0292005348F3L7V6I514
4.	Details of the transaction(s): to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	
a)	Description of the financial instrument, type of instrument Identification Code	Ordinary Shares ISIN: NGSTERLNHCO9
b)	Nature of the transaction	Purchase of shares
c)	Volume and price	15,000,000 units at N7.50 per share 78, 800,000 units at N7.55 per share
d)	Aggregate information - Aggregated volume - Price	93,800,000 units N7.52
e)	Date of Transaction	9 th September 2026 11 th September 2026
f)	Place of Transaction	Lagos, Nigerian Exchange Limited Platform

SUNNY KANABE
COMPANY SECRETARY

Board of Directors

Chairman
Yemi Adeola

Executive Directors
Olayinka Oni

Non-Executive Directors
Abubakar Suleiman
Adeshola Adekoya
Ashutosh Kumar (Indian)

Independent Directors
Aisha Bashir
Eniye Ambakederemo
Olubisi Makoju

MD/CEO
Yemi Odubiyi

Sterling Financial Holdings Company Plc. (RC 1851010)

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