



Lagos, Nigeria – 16th September 2026

NOTIFICATION OF SHARE DEALING BY INSIDERS

1.	Details of the Director/Insider	
a)	Name	Black Rising Ltd
2.	Reason for the notification	
a)	Position/Status	Company Related to Mr. Abubakar Suleiman, Non-Executive Director
b)	Initial notification/Amendment	Initial notification
3.	Details of the issuer	
a)	Name	Sterling Financial Holdings Company Plc
b)	Legal Entity Identifier	0292005348F3L7V6I514
4.	Details of the transaction(s): to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	
a)	Description of the financial instrument, type of instrument Identification Code	Ordinary Shares ISIN: NGSTERLNHCO9
b)	Nature of the transaction	Purchase of shares
c)	Volume and price	62,277,641 units at N7.55 per share
d)	Aggregate information - Aggregated volume - Price	 62,277,641 units N7.55
e)	Date of Transaction	14th September 2026
f)	Place of Transaction	Lagos, Nigerian Exchange Limited Platform

SUNNY KANABE
Company Secretary

Board of Directors

Chairman
Yemi Adeola

Executive Directors
Olayinka Oni

Non-Executive Directors
Abubakar Suleiman
Adeshola Adekoya
Ashutosh Kumar (Indian)

Independent Directors
Aisha Bashir
Eniye Ambakederemo
Olubisi Makaju

MD/CEO
Yemi Odubiyi

Sterling Financial Holdings Company Plc. (RC 1851010)

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