



Lagos, Nigeria- 30 December 2025

**NOTIFICATION OF SHARE DEALING BY INSIDERS**

1.	<b>Details of the Director/Insider</b>	
a)	Name	Seven Degrees North Limited
2.	<b>Reason for the notification</b>	
a)	Position/status	Related to the GMD/CEO, Mr. Yemi Odubiyi
b)	Initial notification/Amendment	Initial notification
3.	<b>Details of the issuer</b>	
a)	Name	Sterling Financial Holdings Company Plc
b)	Legal Entity Identifier <sup>1</sup>	0292005348F3L7V6I514
4.	<b>Details of the transaction(s): to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>	
a)	Description of the financial instrument, type of instrument  Identification Code	Ordinary shares  ISIN: NGSTERLNHCO9
b)	Nature of the transaction	Purchase of shares
c)	Volume and price	62,000,000 units at N7.05 per share  20, 000,000 units at N7.05 per share
d)	Aggregate information  - Aggregated volume  - Price	82,000,000 units  N7.05
e)	Date of Transaction	24 <sup>th</sup> December 2025 29 <sup>th</sup> December 2025
f)	Place of Transaction	Lagos, Nigerian Exchange Platform

A handwritten signature in black ink, appearing to read "Olayinka Oni".

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**OLAYINKA ONI  
EXECUTIVE DIRECTOR**

**Board of Directors**

Chairman  
Yemi Adeola

MD/CEO  
Yemi Odubiyi

Executive Directors  
Olayinka Oni

Non-Executive Directors  
Abubakar Suleiman  
Adeshola Adekoya  
Ashutosh Kumar

Independent Directors  
Aisha Bashir  
Eniye Ambakederemo

**Sterling Financial Holdings Company Plc.**  
(RC. No. 1851010)

**Head Office:** 20 Marina, Lagos  
**Tel:** 01-7003270  
**sterling.ng**