



Lagos, Nigeria- 21 JUNE 2024

NOTIFICATION OF SHARE DEALING BY INSIDERS

1.	Details of the Director/Insider	
a)	Name	Tunde Adeola
2.	Reason for the notification	
a)	Position/status	Executive Director, Sterling Bank Ltd (Subsidiary of Sterling Financial Holdings Company Plc)
b)	Initial notification/Amendment	Initial notification
3.	Details of the issuer	
a)	Name	Sterling Financial Holdings Company Plc
b)	Legal Entity Identifier ¹	0292005348F3L7V6I514
4.	Details of the transaction(s): to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	
a)	Description of the financial instrument, type of instrument Identification Code	Ordinary shares ISIN: NGSTERLNHCO9
b)	Nature of the transaction	Purchase of shares
c)	Volume and price	8,410,938 units at N4.40 per share
d)	Aggregate information - Aggregated volume - Price	8,410,938 units N4.40
e)	Date of Transaction	19 JUNE 2024
f)	Place of Transaction	Lagos, NGX

TEMITAYO ADEGOKE
Group Company Secretary

Board of Directors

Chairman
Yemi Adeola

Executive Directors
Olayinka Oni

Non-Executive Directors
Abubakar Suleiman
Adeshola Adekoya

Independent Directors
Aisha Bashir
Eniye Ambakederemo

MD/CEO
Yemi Odubiyi

Sterling Financial Holdings Company Plc.
(RC. No. 1851010)

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