



Lagos, Nigeria

1 September 2023

**Notification of Share Dealing by Insiders**

1.	<b>Details of the Director/Insider</b>	
a)	Name	MR. YEMI ODUBIYI
2.	<b>Reason for the notification</b>	
a)	Position/status	GMD/CEO
b)	Initial notification/Amendment	Initial notification
3.	<b>Details of the issuer</b>	
a)	Name	Sterling Financial Holdings Company Plc.
b)	Legal Entity Identifier	0292005348F3L7V6I514
4.	<b>Details of the transaction(s): to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>	
a)	Description of the financial instrument type of instrument  Identification Code	ISIN: NGSTERLNHCO9
b)	Nature of the transaction	Purchase of shares
c)	Volume and price	37,170, 335 units at N3.30 per share

**Board of Directors**

Chairman  
Yemi Adeola  
MD/CEO  
Yemi Odubiyi

Executive Director  
Olayinka Oni

Non-Executive Directors  
Abubakar Suleiman  
Adeshola Adekoya

Independent Directors  
Aisha Bashir  
Eniye Ambakederemo

**Sterling Financial Holdings Company Plc.**  
(RC. No. 1851010)

Head Office: 20 Marina, Lagos.  
Tel: 01-7003270  
[sterlingholdings.ng](http://sterlingholdings.ng)



	Aggregate information	
d)	- Aggregated volume	37,170, 335 units
	- Price	N3.30
e)	Date of Transaction	August 31, 2023
f)	Place of Transaction	Lagos, Nigerian Exchange Platform



**Temitayo Adegoke**  
**Company Secretary**