



Lagos, Nigeria

17 August 2023

Notification of Share Dealing by Insiders

1.	Details of the of Director/Insider	
a)	Name	Tunde Adeola
2.	Reason for the notification	
a)	Position/status	Executive Director, Sterling Bank Ltd (a Subsidiary)
b)	Initial notification/Amendment	Initial notification
3.	Details of the issuer	
a)	Name	Sterling Financial Holdings Company Plc
b)	Legal Entity Identifier ¹	0292005348F3L7V6I514
4.	Details of the transaction(s): to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted N3.36	
a)	Description of the financial instrument, type of instrument Identification Code	ISIN: NGSTERLNHCO9
b)	Nature of the transaction	A purchase of shares
c)	Volume and price	1,246,692 units and N3.56 per share
d)	Aggregate information - Aggregated volume - Price	1,246,692 units N3.56
e)	Date of Transaction	16 August 2023
f)	Place of Transaction	Lagos, Nigerian Exchange Platform

Temitayo Adegoke
Company Secretary

Board of Directors

Chairman
Yemi Adeola

MD/CEO
Yemi Odubiyi

Executive Director
Olayinka Oni

Non-Executive Directors
Abubakar Suleiman
Adeshola Adekoya

Independent Directors
Aisha Bashir
Eniye Ambakederemo

Sterling Financial Holdings Company Plc.
(RC. No. 1851010)

Head Office: 20 Marina, Lagos.
Tel: 01-7003270
sterlingholdings.ng