



Lagos, Nigeria

9 August 2023

**Notification of Share Dealing by Insiders**

1.	<b>Details of the of Director/Insider</b>	
a)	Name	Yemi Odubiyi
2.	<b>Reason for the notification</b>	
a)	Position/status	Managing Director
b)	Initial notification/Amendment	Initial notification
3.	<b>Details of the issuer</b>	
a)	Name	Sterling Financial Holdings Company Plc
b)	Legal Entity Identifier <sup>1</sup>	0292005348F3L7V6I514
4.	<b>Details of the transaction(s): to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b> <b>N3.36</b>	
a)	Description of the financial instrument, type of instrument Identification Code	ISIN: NGSTERLNHCO9
b)	Nature of the transaction	A purchase of shares
c)	Volume and price	100,000,000 units and N3.54 per share
d)	Aggregate information - Aggregated volume - Price	100,000,000 units N3.54
e)	Date of Transaction	7th – 9th August 2023
f)	Place of Transaction	Lagos, Nigerian Exchange Platform

**Company Secretary**

Temitayo Adegoke

**Board of Directors**

Chairman  
Yemi Adeola

MD/CEO  
Yemi Odubiyi

Executive Director  
Olayinka Oni

Non-Executive Directors  
Abubakar Suleiman  
Adeshola Adekoya

Independent Directors  
Aisha Bashir  
Eniye Ambakederemo

**Sterling Financial Holdings Company Plc.**  
(RC. No. 1851010)

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