

Lagos, Nigeria

3 August 2023

Notification of Share Dealing by Insiders

1.	Details of the of Director/Insider	
a)	Name	Abubakar Suleiman
2.	Reason for the notification	
a)	Position/status	Non-Executive Director
b)	Initial notification/Amendment	Initial notification
3.	Details of the issuer	
a)	Name	Sterling Financial Holdings Company Plc
b)	Legal Entity Identifier ¹	0292005348F3L7V6I514
4.	Details of the transaction(s): to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted N3.36	
a)	Description of the financial instrument, type of instrument	ISIN: NGSTERLNHCO9
	Identification Code Nature of the transaction	
b)	Nature of the transaction	A purchase of shares
c)	Volume and price	50,000,000 units and N3.36 per share
d)	Aggregate information	
	- Aggregated volume	50,000,000 units
	- Price	N3.36
e)	Date of Transaction	3 August 2023
f)	Place of Transaction	Lagos, Nigerian Exchange Platform

Company Secretary Temitayo Adegoke

Head Office: 20 Marina, Lagos. Tel: 01-7003270 sterlingholdings.ng