



Lagos, Nigeria- 05 DECEMBER 2024

NOTIFICATION OF SHARE DEALING BY INSIDERS

1.	Details of the Director/Insider	
a)	Name	Temitayo Adegoke
2.	Reason for the notification	
a)	Position/status	General Manager, Legal and Corporate Services, Sterling Bank Ltd (a subsidiary of Sterling Financial Holdings Company Plc).
b)	Initial notification/Amendment	Initial notification
3.	Details of the issuer	
a)	Name	Sterling Financial Holdings Company Plc
b)	Legal Entity Identifier ¹	0292005348F3L7V6I514
4.	Details of the transaction(s): to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	
a)	Description of the financial instrument, type of instrument Identification Code	ISIN: NGSTERLNHCO9
b)	Nature of the transaction	A purchase of shares
c)	Volume and price	1,842,000 units at N4:75 per share 244,000 units at 4:74 per share
d)	Aggregate information - Aggregated volume - Price	2,086,000 units N4.75
e)	Date of Transaction	4 TH DECEMBER 2024
f)	Place of Transaction	Nigerian Exchange Limited

YINKA ONI
Executive Director

Board of Directors

Chairman
Yemi Adeola

Executive Directors
Olayinka Oni

Non-Executive Directors
Abubakar Suleiman
Adeshola Adekoya
Ashutosh Kumar

Independent Directors
Aisha Bashir
Eniye Ambakederemo

MD/CEO
Yemi Odubiyi

Sterling Financial Holdings Company Plc.
(RC. No. 1851010)

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